

Messer Canada - May 22, 2025 Trade Show Agenda and Speaking Topics Courtyard Montreal Brossard - 2nd Floor			
Time Slot	Topic & Description	Speaker	Location
7:30 AM - 8:30 AM	Breakfast - All Exhibitors & Messer Staff		Mars Room
9:00 AM	Gates Open to Public		All Rooms
9:15 AM - 9:30 AM	Opening Speech  Messer Canada's commitment to supporting QC's metal fabrication and manufacturing industries through innovation, partnerships, and agility to meet evolving needs.	Karl Villeneuve  Vice President and General Manager Messer Canada	Saturne Room
9:45 AM - 10:15 AM	Accessing New Export Markets  Why Canadian Metal Fabricators Should be Exploring New Market Opportunities and How EDC Can Help.	Zeeshan Fazal  Regional Director Export Development Canada (EDC)	Saturne Room
10:15 AM - 10:45 AM	Lincoln Training Session - Messer Sales Team Only	David Gruber Distribution Program Manager  Lincoln Electric Company of Canada	Jupiter Room
11:00 AM - 11:30 AM	3M Training Session - Messer Sales Team Only	Michaël Desmeules  Directeur de Distribution Stratégique   Regional Distribution Leader 3M Canada	Jupiter Room
11:15 AM - 11:45 AM	Cylinder Safety Basics: Reduce Injury and Property Damage Risks  Discover common cylinder handling risks and safety tips in your workplace.	John Boakes  Director, HSEQ Canada Messer Canada	Saturne Room
11:30 AM - 12:00 PM	ITW Training Session - Messer Sales Team Only	Evan Schatz Sales Director, Canada  ITW Welding North America	Jupiter Room
12:00 PM - 1:00 PM	Lunch Break - All Exhibitors & Messer Staff		Mars Room
1:00 PM - 1:30 PM	Sustainable Welding  Reduce energy, lower waste, and lower health risks by updating your welding processes and adopting new technologies.	Randi Wudrick  Welding Specialist, AB (North) & SK Messer Canada	Saturne Room
1:30 PM - 2:00 PM	3M Training Session - Messer Sales Team Only	Michaël Desmeules  Directeur de Distribution Stratégique   Regional Distribution Leader 3M Canada	Jupiter Room
1:45 PM - 2:30 PM	Boosting Productivity via Automation & Training  Find out how investing in automation and training your operators can lead to significant cost savings. Discover the benefits of collaborative robots and how they can add value to your business.	Michael Klee  Welding Specialist, Ontario Messer Canada	Saturne Room
2:30 PM - 3:00 PM	Demystifying Safety Gloves  Understand the correct safety gloves selection process to suit your production or project environment	Charles Savard  Safety Specialist Messer Canada	Saturne Room
3:00 PM - 3:30 PM	Lincoln Training Session - Messer Sales Team Only	David Gruber Distribution Program Manager  Lincoln Electric Company of Canada	Jupiter Room
3:45 PM - 4:15 PM	ITW Training Session - Messer Sales Team Only	Evan Schatz Sales Director, Canada  ITW Welding North America	Jupiter Room
4:45 PM - 5:00 PM	Show Closing		All Rooms
5:00 PM - 5:30 PM	Messer Sales Meeting - Private Event	Karl Villeneuve  Vice President and General Manager Messer Canada	Mars Room
5:30 PM - 6:30 PM	Cocktail Hour - All Exhibitors & Messer Staff		Foyer